CAPABILITY STATEMENT

"Conveying your brand through engaging content that influences how people think about your company."

Who is Briar Copywriting?

Founded in 2007, Briar Copywriting provides a range of copywriting services for SMEs and corporates that want to bring a new dimension to their marketing collateral.

Find out more

Why work with us?

- Because small is beautiful
- We operate in a flexible way that fits your needs
- You have one point of contact. From start to finish, you receive an unparalleled level of continuity across all projects
- Responsive and fun to work with
- We quickly become part of your virtual marketing team

Core Competencies

- **Copywriting**
- Search engine optimisation
- Website content
- Email marketing
- Newsletters
- Case studies
- Reports

- White papers
- Articles and blogs
- Scripts
- Internal communications
- Proofreading
- Copyediting
- Brochure content

View our portfolio

Who's already working with us?

THOMSON REUTERS · LAKA · iwoca · Willis Towers Watson · Goldman Sachs · UNIVERSITY OF WESTMINSTER · LondonEnergy · BT · BIO CAPITAL · DRAGONS · CISCO · FINASTRA

Our global reach

What our clients say

"When it comes to finding the right words and right tone for my marketing communications, I always turn to Sally for inspiration. She has the talented knack of being able to transform corporate speak into plain English but keep it engaging so that readers are inspired to take action.

"As a virtual member of my team, I can rely on her as a sounding board for new ideas, know that she will give good advice to help overcome sensitive message requirements and will be there to roll up her sleeves and get down to the task in hand."

Jasha Fletcher, Senior Marketing Manager, BT Marketing Solutions.

View our testimonials

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